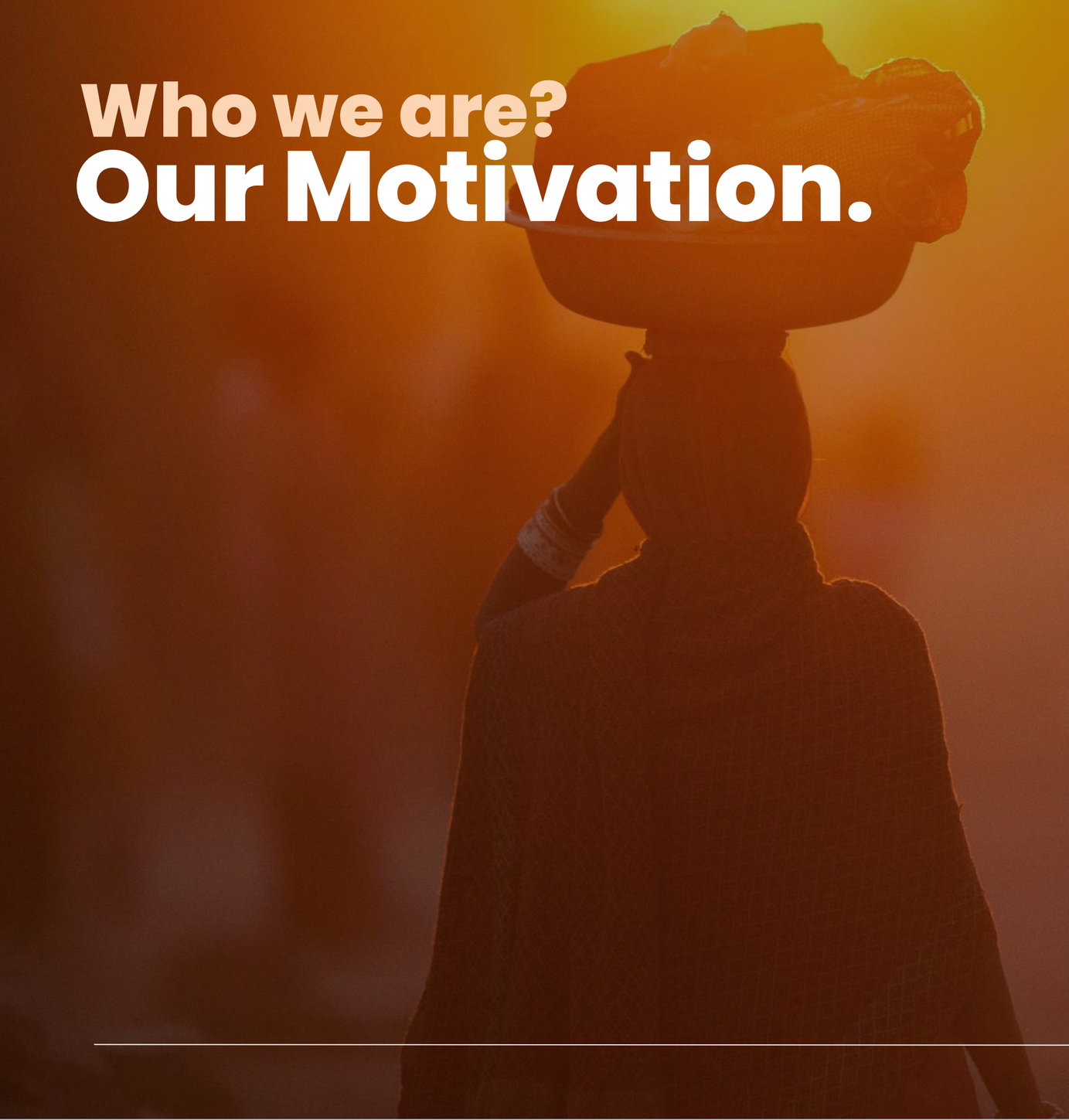
mLearn

Learning Management System

Who we are?
Our Motivation.



01 Mission

Support Social Purpose Organization in their Digital Transformation Journey by enabling adoption of ***affordable, integrated, tailor-made tech*** solutions within their program areas.

02 Why we started Dhwani

Social purpose organizations are aware that without technology they can't scale up operations, but don't know where to start & whom to trust. On the other side the tech companies avoid working in social sector space for following reasons:

Our Team

Swapnil
Co-founder
B.Tech, PGDM, IRMA

Sunandan
Co-founder
B.Tech, PGDM, IRMA

We are a team of full-time 150+ iCT4D professionals with experience in Social Sector & Technology domains. We constantly recruit from colleges such as IRMA, TISS, XISS, ISDM, APU and more.

Social Sector Team Strength

- Monitoring, Evaluation & Learning
- Grant & Project Management
- NGO Project Management
- Grassroot level understanding
- Understanding of technology and data for good

Technology Strength:

- LAMP (Linux | Apache | MySQL | PHP)
- MEAN (MongoDB | Express | Angular | Node)
- Native Android App Development
- IT Project management
- Android (Flutter)

Our Mission

Affordable Technology for Social Good

7+
Years

100+
Clients

5
Countries

150+
Projects

Our Target Audience

- CSR Foundation & Philanthropies
- NGOs and Social Enterprises
- Governments and Multilaterals
- Impact Investors and Research & Consulting Firm

Dhwani
Rural Information Systems

Thematic Areas So Far

- Health
- Livelihoods
- Education
- Climate Change
- Financial inclusion
- WASH
- Gender and inclusion

Significance Of Tech For Non-profits

Technology enables an organization to maintain **transparency** and **accountability** of its operations.

According to a study, donors may cut donations by up to 10% or more if the organization does not provide clear & transparent information. Hence, a clear and transparent view of the activities of the organization is important.

Tech is instrumental in improving efficiency and **scaling the impact** of a project.
Across India approximately 150,000 Anganwadi workers use smartphones to track growth and nutrition in children.

Tech facilitates easy and quick **exchange of information**. It also helps to successfully track progress of its supplies and deliverables.

Technology enables non profits to expand their reach to multiple organizations throughout the world. This helps them in **global integration.**

Technology can help an organization properly maintain its records and improve data accuracy.

Our Strengths

Social Sector understanding

Field support & Training

Partner NGO Management and Due Diligence

Tech feasibility/ Co-creation

Tech adoption, Implementation

Code / In-house IT team

Large data handling

Data Analytics Reporting & Dashboard

System Integration

Workflow Management

NGO Due Diligence

Member UN GCNI

Alumni Network 3000+

ISO: 27001: 2013

We have worked with diverse sets of client

CSRs/Corporates, Foundations & Philanthropies

TATA STEEL
aws
Chintu Gudiya Foundation
raintree
Unilever
Reliance Foundation
DELL
LUPIN
CRISIL Foundation
dasra
L&T Financial Services
Godrej
HDFC BANK
Azim Premji Philanthropic Initiatives
FREND Foundation for Rural Entrepreneurship Development
Mahindra
Shiv Nadar Foundation
TATA TRUSTS
vedanta foundation
Piramal Foundation
Internet Saathi Google TATA TRUSTS
Google
DANONE NUTRICIA Early Life Nutrition
Walmart
McKinsey Social Initiative
BILL & MELINDA GATES foundation
giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

NGOs & Social Enterprises

AKRSP (A Project of Aga Khan Foundation)
SEWA
HelpAge India
ACCESS health international
breakthrough
IFMR LEAD
INDUS ACTION
TRI TRANSFORM RURAL INDIA
Bright Future
JANAAGRAHA Centre for Citizenship & Democracy
India FoodBanking Network
Save the Children
Pradan
water for people EVERYONE • FOREVER
NAFPO

Governments & Multilaterals

NRLM
UNESCO
unicef
THE WORLD BANK IBRD • IDA

Research & Consulting Firms

BIG4 Consulting Firms
Centre for Social Impact and Philanthropy
SATTVA
nielsen
WORLD RESOURCES INSTITUTE

Impact Investors

OMIDYAR NETWORK INDIA
unituscapital

Data and Technology
Need for Non-Profits

Project Monitoring

- Workflow mapped with processes
- Targets v/s Achievement
- Staff & resource monitoring
- Grant Management

M&E/Social Impact

- LFA analysis
- (Baseline/Endline)
- Impact indicators monitoring
- Alignment to SDG/PPI/GRI

Outreach

- Awareness (SRH)
- Training
- Counselling
- Grievance redressal

Office Automation

- Payroll & HR
- Accounting
- Project Management
- Website/Social Media
- Email & Communication

Efficiency | Accountability | Real time reporting | Compliance | Transparency | Quick/Informed decision

Our Offerings

Our Offerings

01.

Customized IT Solutions

02.

Off-The-Shelf Technology Platforms

03.

IT Consulting Services

Our
Off the Shelf Technology Platforms

01.

mForm

Data Collection Application

02.

mGrant

Grant Lifecycle Management

03.

mLearn

Learning Management System for NGO and Govt. field cadre

04.

Glific

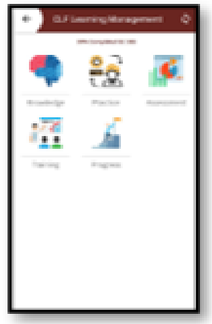
WhatsApp Chabot for direct beneficiary engagement

* Glific is an independent product

About mLearn

mLearn
Learning Management Platform

- mForm Learning Management System (mForm LMS) is a dynamic, do-it-yourself platform to address your specific e-learning needs.
- A highly configurable tool, users can deliver, track, and document educational courses in a quick and easy way.



Design

- Create survey forms
- Test your forms

Collect

- Collect data offline or online
- Submit your data securely

Monitor

- Monitoring
- incoming data in real time

Learn

- Learn from your data instantly
- Stream data to G Sheets for sharing with others.

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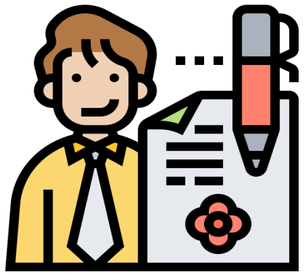
Use Case

Academic Research



Policy Research

Monitoring and Evaluation studies

Baseline, Midline & Endline Surveys

Market Research

Patient Case Management

Service Delivery Tracking

IVR Surveys

mLearn
Salient Features

Learning Management

Schedule live Training

Share Text and Multimedia Content

Show recorded videos

Attend trainings

Track Personal Progress

Create a Trajectory for Learners

Create Unlimited Folders to organize Content

Add attendees

Access Content Offline

Update Content On-the-Go

Free Android App

Monitor Learner Engagement

Share Content in Multiple Language

Control Access to Content

Training Assessments

Create and Score Assessments

[Upcoming] Analytics

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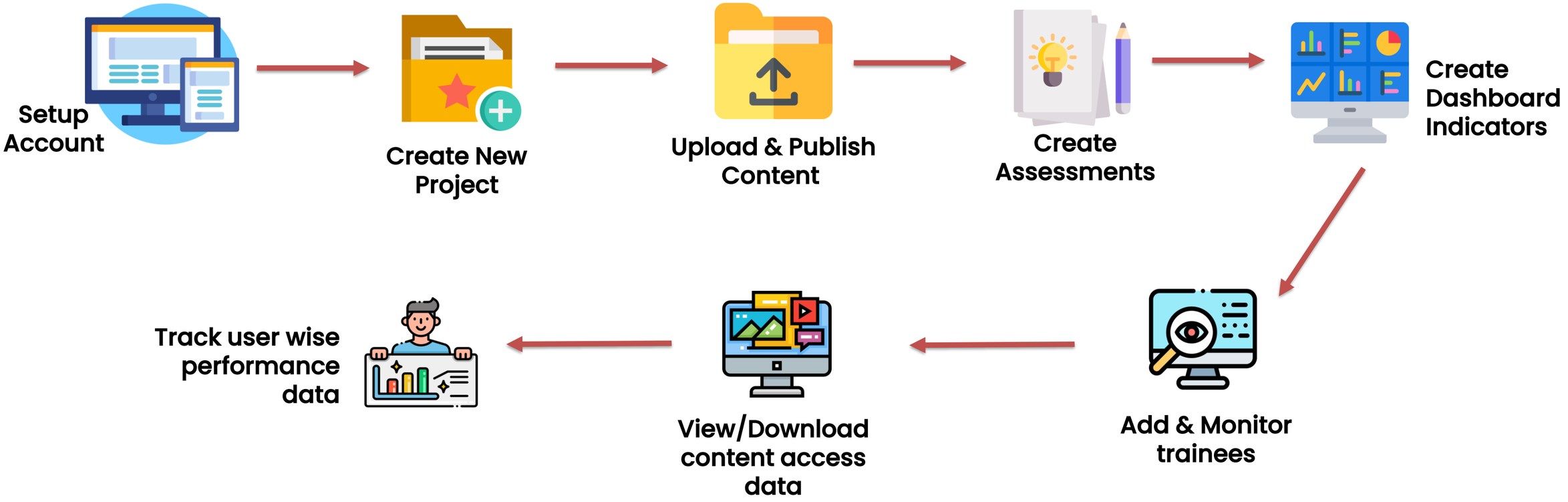
Delivery Approach



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Delivery Approach

Install Mobile App

Login and choose language

View content in self-paced manner

Access content offline

Take assessments on course completion

View My Performance Dashboard

Share course feedback using feedback form

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User Access and Views

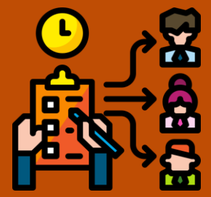
Mode: WEB

IT Support Team

User Role: Platform Setup & Support

Activities:

1. Account Setup
2. Create/View/Edit/Delete Project
3. Create/View/Edit/Delete survey forms in a project
4. Create/View/Edite/Delete dashboard indicators
5. Create/View/Edit/Delete users
6. Upload census
7. Assign forms, locations to users
8. Provide ongoing support to field workers



Mode: WEB

Project Manager/M&E Manager

User Role: Project Data Monitoring

Activities:

1. Upload/View/Edit content
2. Create/View/Edit/Delete/Users
3. Schedule trainings, add attendees
4. View user wise learning progress
5. View/download excel data/reports
6. Track active/Inactive learners

Mode: WEB & MOBILE

Field Worker /Surveyor

User Role: Data Collection

Activities:

1. Install Mobile application
2. Login and view content files
3. View audio/video/text content
4. Undertake assessments
5. Share training feedbacks
6. View training progress

mLearn
Delivery Models & Integrations

mLearn Mobile App

Standard mLearn Dashboard

Standard design and features of mLearn web portal

Google Studio/ Power BI Dashboard

Standard design and features of third-party BI tools

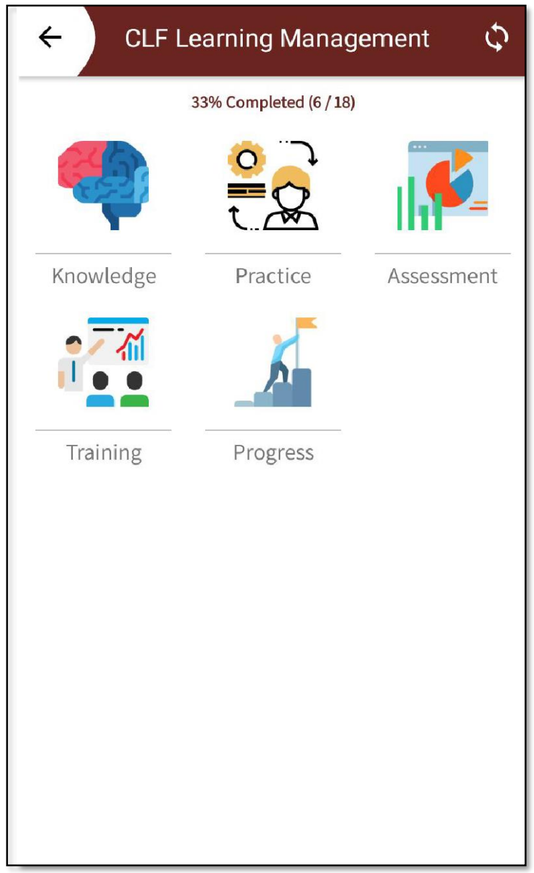
Fully Customized Dashboard

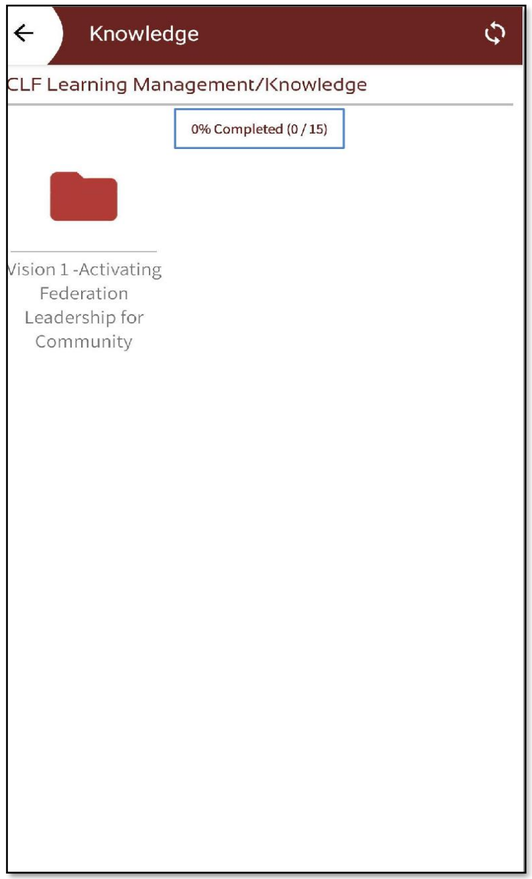
User specified design
Fully customizable dashboard logics

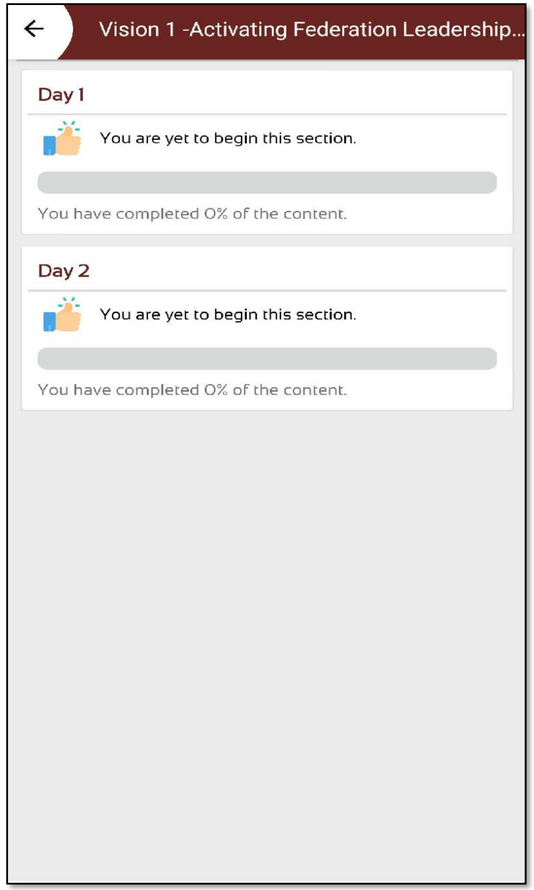
Other Third Party Software

- Aadhar verification
- Bank Account
- verification
- IVR Call/Verification

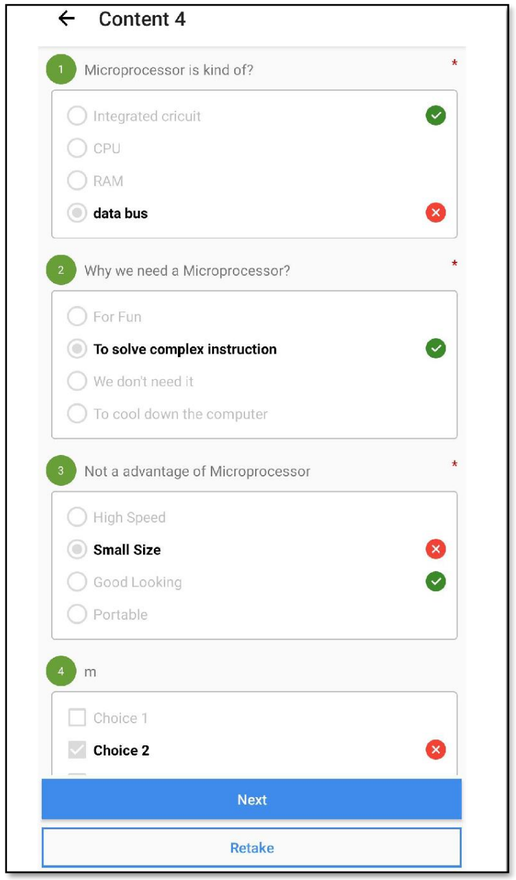
mLearn Interface

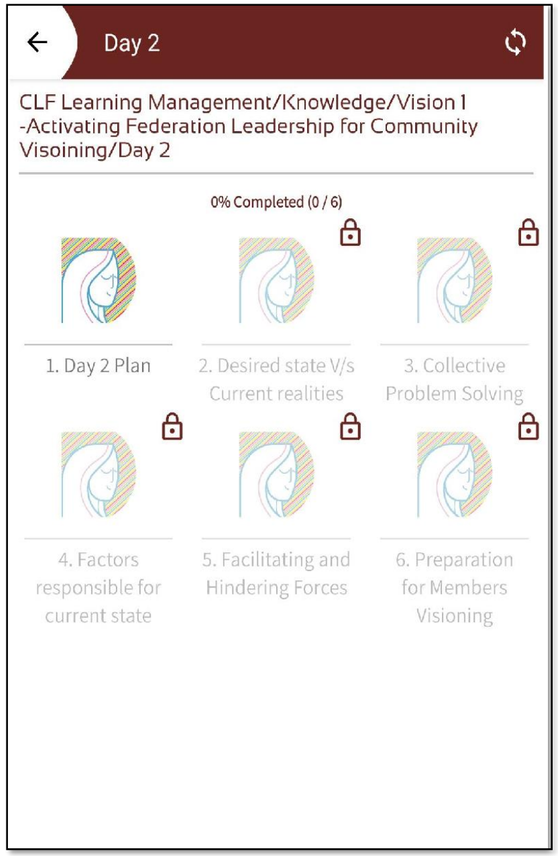






mLearn Interface





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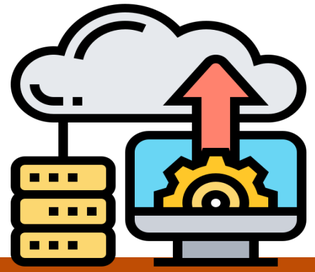
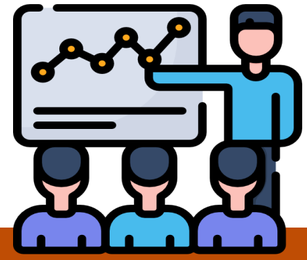
Post Roll Out Support

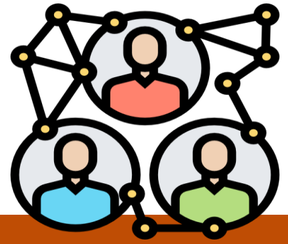
Dedicated Project Manager And Data Analysis Support



Legacy Data Upload

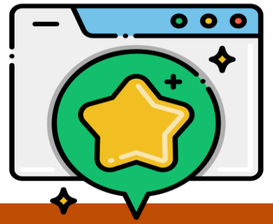


User Trainings



NGO Team Coordination

Bug Fixing And Issue Resolution



Feature Enhancements

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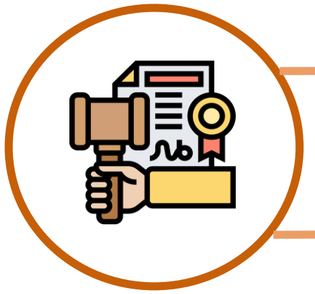
Security Compliances



Third Part liability insurance for data loss or privacy breach

Restricted access to Personally Identifiable Information

VAPT Assessment by Authorized Third party

OWASP Guidelines

ISO 27001: 2013 CERTIFIED

Industry Leading Security of Amazon Web Services

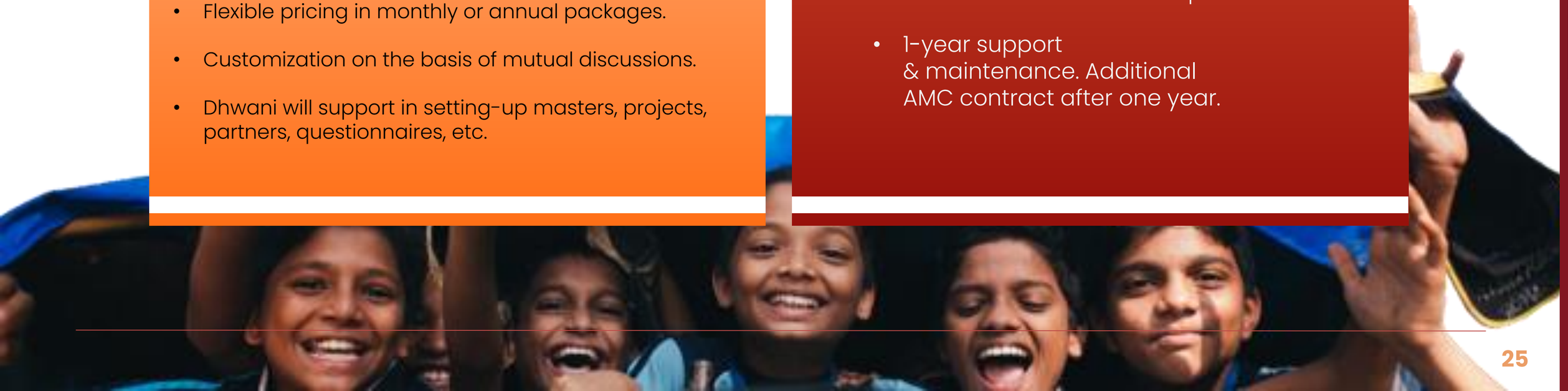
mLearn
Technology Platform Engagement Model

SAAS/LICENSE BASED

- Subscription model.
- No stringent user-based limit. Increase as per the number of users, projects, survey forms, project locations.
- Flexible pricing in monthly or annual packages.
- Customization on the basis of mutual discussions.
- Dhwani will support in setting-up masters, projects, partners, questionnaires, etc.

CLIENT OWNERSHIP

- Client takes the entire codebase & IP of the platform and hosts it on their own servers.
- Customization in future is possible.
- 1-year support & maintenance. Additional AMC contract after one year.



mLearn Cliental

We have worked with diverse sets of clients

AKDN

TRI TRANSFORM RURAL INDIA

breakthrough

CRISIL Foundation

PCI A Global Communities Partner

mLearn Projects

Learning Management System for Teachers

Work : Web MIS, Mobile App for content sharing, assessments, live training sessions, performance tracking of primary school teachers

Scale: 1500+ teachers in Bihar

Financial Literacy Training, Activity planning and tracking workers

Work: mLearn app and dashboard for content sharing, training assessments and field activity data collection from field workers involved in financial inclusion programs

Scale: Pan India

Teacher Training & Feedback Sharing App

Work : Web MIS, Mobile App for content sharing, assessments, live training sessions, feedback sharing by Punjab govt school teachers

Scale: Punjab

Dhwani
Rural Information Systems

Thank you

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